

*Vendor Participation
and Sponsorship
Opportunities*



40 Years of Success!

*Come join us in celebrating DTA's 40
years of bringing public transit
professionals together in the Dakotas!*



www.dakotatransit.org

PO Box 973, Devils Lake, ND 58301 | 701-740-8894 | jacquelinersenger@gondtc.com

Hotel Information/Reservations
Holiday Inn Downtown Convention Center
505 N. 5th Street
Rapid City, South Dakota 57701
(605)348-4000

****Vendor Booths for the Trade Show****

Set-Up Time

Tuesday, September 17, 2024 from 7:00 a.m. to 11:00 a.m.

Location / Shipping

Holiday Inn Downtown Convention Center, 505 N. 5th Street, Rapid City SD 57701

Booth Specifications

- Dimensions: 8x10 feet
- Includes skirting, backdrop, carpet, and two chairs

Important Notes:

- * Vendors are responsible for setting up their own booths within the designated set-up time.
- * Booths must be fully set up and ready for attendees by 11:00 a.m. on the day of the trade show.
- * All equipment, displays, and materials must fit within the booth space.
- * Vendors are not permitted to extend their booths beyond the designated area.
- * Booths must be maintained in a clean and professional manner throughout the trade show.
- * Vendors must remove all materials and equipment from their booths by the end of the trade show at 4:00 p.m.

Additional Information:

- * Electricity is available at the booths with a standard 110-volt outlet
- * For any questions or concerns, please contact the trade show organizer

TRADE SHOW LUNCH

Lunch will be served during the Trade Show on the trade show floor.

Cancellation Policy

Any cancellations will be reimbursed at 75% of the fees if canceled by August 15, 2024. After this date no fees will be reimbursed.

VENDOR CONTACT INFORMATION

Barb Cline
Phone: (605) 642-6613
Email: bkcline@prairiehillstransit.com
Fax: (605) 642-6434

Mail Check and Registration To:

Dakota Transit Association
PO Box 973
Devils Lake, ND 58301

If you would like to place an advertisement in the conference program booklet, registration and ad information must be submitted by August 15, 2024

Please complete the following registration form:

BOOTH RENTAL

Booth Space - \$500.00

Please check if you would like electricity at your booth(s)

AWARD SPONSORSHIP

ND Rodeo Winner	\$400	SD Rodeo Winner	\$400
ND Driver of the Year	\$200	SD Driver of the Year	\$200
ND Friend of Transit	\$100	SD Friend of Transit	\$100
ND Agency of the Year	\$100	SD Agency of the Year	\$100

ROADEO MEALS SPONSORSHIP

Saturday Breakfast	\$1000
Boxed Lunch	\$1000
Awards Banquet	\$1300
Sunday Breakfast	\$1000

ADVERTISING IN CONFERENCE PROGRAM

¼ Page	\$100
½ Page	\$150
Full Page	\$250
Full Page on Back	\$350

CONFERENCE MEALS SPONSORSHIP

<u>Monday:</u>	
Breakfast	\$1000
Morning Break	\$375
Lunch	\$1200
Afternoon Break	\$375
<u>Tuesday:</u>	
Breakfast	\$1000
Morning Break	\$375
Trade Show Lunch	\$1500
<u>Wednesday:</u>	
Breakfast	\$1000
Morning Break	\$375

Total Cost

Does not auto calculate

Completed ads must be submitted by August 15, 2024

COMPANY INFORMATION

Company Name

Company/Billing Email

Representative's Names

Representative's Emails

Company Address

City, State, Zip

Phone

SELECT YOUR PAYMENT METHOD

Invoice

PayPal

Check Enclosed



Dakota Transit Association is a coalition of public agencies and private organizations that promote and support public and specialized passenger transportation programs within North Dakota and South Dakota. The annual fall conference provides an opportunity for DTA members, FTA officials, Department of Transportation personnel, and persons interested in passenger transportation to learn, share ideas, and network.

We invite you to share your product and/or services at our fall conference trade show on Tuesday, September 17, 2024.

We also have several opportunities for you to sponsor a break, meal, or awards during our conference. Our printed program provides an opportunity for you to purchase advertising that reaches your target audience directly. Our vendor listing page shows your information at a glance.

We hope to see you at the 2024 Dakota Transit Association
Fall Conference and Vendor Trade Show!